

Statistics on Trade in Creative Services⁽¹⁾ in Hong Kong

HK\$ Million

Service Items ⁽²⁾	2011		2012		2013		2014		2015		2016		2017		2018		2019	
	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports
Advertising, market research and public opinion polling services	5,701	3,984	6,090	4,498	6,451	4,386	5,961	4,069	5,347	4,189	5,161	4,109	5,253	4,244	5,341	4,283	4,951	3,923
Architectural, engineering, scientific and other technical services	3,731	2,483	3,946	2,544	3,815	2,593	4,107	2,837	4,302	2,923	3,972	2,699	4,262	2,521	4,571	2,531	4,304	2,650
Audio-visual and related services	858	495	869	544	732	464	675	389	576	416	658	403	620	365	570	406	480	328
Computer services	6,621	3,481	7,027	3,706	7,293	4,260	7,380	5,087	7,156	4,998	7,132	5,065	7,328	5,081	7,471	5,143	7,613	5,056
Charges for the use of intellectual property rights	3,575	15,640	4,034	15,656	4,450	15,722	4,828	15,030	4,977	14,423	5,225	14,615	5,605	15,001	5,821	15,622	5,911	15,511
Information services	742	730	766	774	760	1,127	726	1,022	701	1,135	719	1,085	723	1,108	838	1,215	851	1,215
Total – Creative Services	21,228	26,813	22,732	27,722	23,501	28,552	23,677	28,434	23,059	28,084	22,867	27,976	23,791	28,320	24,612	29,200	24,110	28,683
% of overall HK	3.0%	4.6%	3.0%	4.7%	2.9%	4.9%	2.9%	5.0%	2.9%	4.9%	3.0%	4.8%	2.9%	4.7%	2.8%	4.6%	3.0%	4.5%

Source: Hong Kong Trade in Services Statistics published by Census and Statistics Department (C&SD).

Notes:

- (1) In general, Trade in Creative Services comprise both exports (i.e. the sales of services to the rest of the world) and imports of creative services (i.e. the purchase of services from the rest of the world). Hong Kong is a separate economic territory whereby all trade in services transactions between Hong Kong and the Mainland China are considered as external transactions in the realm of trade in services statistics in Hong Kong.
- (2) Per international practice, the breakdowns of the trade in services statistics should be present in terms of the classification of service items stipulated in the “*Manual on Statistics of International Trade in Services 2010*” (MSITS 2010). Hence, the above statistics are not confined to the business establishments with primary business in CreateHK’s eight creative sectors (i.e. advertising, architecture, design, digital entertainment, film, music, printing & publishing and television). Detailed scope of each service item is available at C&SD’s website (https://www.censtatd.gov.hk/hkstat/sub/Content240/Classification_of_service_items.pdf), MSITS 2010 or “*Balance of Payments and International Investment Position Manual (Sixth Edition)*” (BPM6).